



Virginia Green Events



Innsbrook Saves the Earth Week

Glen Allen, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Innsbrook Saves the Earth Week

Innsbrook is commercial office development complex. For more go to www.Innsbrook.com.

This festival celebrates Earth Day and it seemed natural to register the event with Virginia Green, especially in support of the various hotels and restaurants that are in the program.

Innsbrook is considering becoming at Virginia Green Supporting Partner and would like to commit to making all of its future events Virginia Green.

For more 'green' specific information : www.innsbrook.com/innsdata/events/article_2203.shtml

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard
- Other actions taken related to recycling: We are collecting electronics, clothing, and paper for doc destruction and recycling

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Provide condiments, cream and sugar, etc. in bulk
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Other actions taken related to green signage: We will be using the Virginia Green Events banners

For more information on **Innsbrook Saves the Earth Week**, see www.innsbrook.com or contact Matthew Turner at mturner@innsbrook.com or 804-217-8804.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

